PRIVACY STATEMENT FLORIDATA FOUNDATION

on behalf of the Flori Risk Assessment (FRA)

Floridata takes your privacy very seriously. Floridata processes and uses information about you in a safe way. In order to protect your privacy Floridata always acts in accordance with the General Data Protection Regulation and other relevant legislation and regulations in the field of privacy.

We recommend that you read this Privacy Statement carefully. The terms written in capitals in this Privacy Statement are defined in the General Terms and Conditions on behalf of the Flori Risk Assessment.

1. Floridata Foundation

Floridata is a foundation which is active in the floricultural sector. Floridata is owner, hosts and facilitates the Flori Risk Assessment for End Users on the Floridata Platform. As a Trusted Third Party Floridata guarantees complete confidential processing of purchase data.

Floridata Foundation has its place of business and is established in 3526 KS Utrecht at Europalaan 100, the Netherlands, and is listed in the commercial register of the Dutch Chamber of Commerce under number 59307331.

2. Which information does Floridata collect and process?

a. (Personal) Data

Floridata processes your personal data after you have given by accepting the General Terms and Conditions on behalf of the Flori Risk Assessment. You are obliged to provide certain data in order to use the Floridata Platform and a personal Account will then be created for you. The following data are required in order to create the Account:

- The name, position, telephone number and email address of one or more employees of your business.

b. Data

Floridata will save, and will process, all Data which you make available via the Website or email.

c. Automatically generated information

Floridata needs certain information in order for it to function optimally (for example in order to be able to display pages properly and to protect the Service). As a consequence Floridata collects automatically generated information about your surfing behaviour (so-called Google Analytics Cookies) while you are using the Service. This information consists of your IP address (your computer's number that makes it possible to identify it), the type of browser (computer programme used to view Internet pages), the computer system you use, an account number and the pages you visit on the Website. Insofar as Floridata uses this information, it will always be anonymised. Consequently it is not possible to trace it back to individual people.

3. For which purposes will Floridata use information about you?

a. Purposes

Floridata will use information about you for the following purposes.

- To facilitate use of the Platform.
- To send you information regarding (offers for) Floridata's own services and to respond to questions and/or complaints which you have.
- In order to compile anonymised statistics.
- In order to protect, change and improve the Platform.
- To issue information about you to third parties if you have given permission for us to do so on the basis of legislation and/or and regulations (see below).

Floridata may inform you of (technical) developments relating to the Service by means of an email newsletter.

If you do not want to receive the Floridata newsletter, you can unsubscribe via your Account or via the newsletter itself.

b. Use by third parties

As a Trusted Third Party Floridata guarantees that your personal data will not be issued to third parties, including not for direct marketing purposes, except in the following instances. In the event of a special offer and/or event you will first be consulted explicitly before your data are shared with a third party.

By contrast Floridata can issue your data to third parties insofar as you have indicated explicitly, with regard to a certain third party, that you are giving, or will give, your permission to do so and/or insofar as these data cannot be traced back to you personally (for example automatically generated information which is not your IP address).

Lastly Floridata can issue your data to third parties if it is obliged to do so on the basis of legislation and/or regulations as a consequence of a lawsuit and/or in the event it considers such necessary in order to protect its own rights.

The Website may contain hyperlinks which will cause you to leave the Floridata Website and take you to another party's website. Floridata has no control over linked third-party services and/or websites, nor over your use of them. It may therefore be the case that another privacy statement is applicable to the use of these third-party services and/or websites.

This Floridata Privacy Statement only relates to (personal) data which Floridata has explicitly obtained from you and processed. Floridata does not accept any responsibility or liability for (the operation and/or content of) third-party services and/or websites. Floridata uses ICT providers to which personal data are issued, with regard to which a data processing agreement has been signed in which Floridata obliges the ICT providers to take suitable technical and organisational security measures.

4. How does Floridata protect your personal information?

Floridata will take suitable technical and organisational measures to protect your (personal) data against loss or any form of unlawful processing. Floridata is responsible for protecting all saved personal data.

5. Taking cognizance of and improving your data

You will always be able to view, and if necessary amend, your own (personal) data in your Account. If you want to know which data Floridata has recorded about you, or if you wish to amend data which you cannot change in your Account, you should contact us via info@floridata.nl.

6. Can this Privacy Statement be changed?

This Privacy Statement can be changed. Changes will be published on the Website and/or via notification sent to you.

7. Retention period

After termination of the agreement, the personal data will be kept for a maximum of 7 years.

8. Submitting an objection

If you wish to submit an objection to the processing of your personal data by Floridata, you can do so in writing using the complaints form which can be found on the Website.

You can send this form and any attachments to info@floridata.nl.

9. Use outside the EU

We only process your data outside the European Union if the country in question offers a suitable level of protection for your data (such as a Privacy Shield or data processing agreement).

10. Questions

If you have any questions about this Privacy Statement, you can send an email to info@floridata.nl.